

# Pierce Performs!

## Virtual Variety Show 2022

We are happy to announce that Pierce Performs! Virtual Variety Show is back. Our 2020 and 2021 virtual shows were a huge success, so we're doing it again. We hope your Pierce student will join us!

### Here's how it works

1. The show is open to *any* Pierce students. We have room for 25 performers, so don't delay! If we have an overwhelming response, we may create two videos and add an additional premiere, but we'll let you know about that.
2. Register online at the link on this web page. If your performer is a soloist, it's super easy, just fill in the form and you're set. If two siblings will perform together, there's a spot for that, too. More than two siblings? You can email Begona Ruiz ([pierceperforms@gmail.com](mailto:pierceperforms@gmail.com)) with the details. If there will be a group of kids from different families creating a video, *we must have separate registrations from each parent because of the way we capture permissions*. Each group should also designate a leader whose name will be on everyone's registration so we can keep you together.
3. You can make your video on your phone, with a good video camera or even on your camera-enabled computer. Please read the video instructions below for tips. If you are with a group, you'll need to think about how to compile everyone's separate videos. Many of you (or your friends) know how to use iMovie (and if not, it's a great time to learn). If you need editing services, Phil's son Griffin Schroeder can do it for a small fee (usually about \$30). Let us know in your registration or send us an email later.
4. Get started now! We need your finished videos uploaded to the folder link (it's on the website where you got this document) no later than Sunday, May 1<sup>st</sup> by 6PM. If you register early, you'll have all of April break and lots of weekends. We do not judge your performance, but we will let you know if the video is not of good enough quality to use, or if we think any of the content is problematic. For this reason, we strongly urge you to get them made well before the final submission date.
5. The show premieres on YouTube on Friday night, May 6<sup>th</sup> at 7:00pm. The link for the show will be [bit.ly/PiercePerforms22](https://bit.ly/PiercePerforms22), but the link will not be active until we have the show edited and posted to YouTube.

6. It's going to be really important for you to help spread the word. We'll provide a .jpg "poster" for the show and ask you to plaster it on Instagram, Facebook, and other places Pierce friends visit. We'll get support from the PTO with email blasts, but social media will help a lot.

**Important: Video instructions!**

1. **Please, please, please** record your video in "landscape" (or wide-screen) mode. That means your phone is turned like a wide rectangle, not straight up and down. We want to see as much of you as possible.

2. Have good lighting. either natural light or very good inside lights to illuminate your faces.

3. If you're singing a song to a track, make sure we can hear the music and your voice. If you're speaking dialogue, speak loudly and clearly. Think about all the things that drive you crazy in other people's videos and do the opposite. If you need an opinion, send it to us at the link on the website and we'll be happy to let you know.

4. Please don't sing in bathrooms or any room where there is a lot of echo. Please feel free to dress for success – it's a performance.

5. Please keep your video to four minutes at the most.

6. Videos should be uploaded to our Google Drive folder (link is on the website) when complete, and please send an email to Begona Ruiz at [pierceperforms@gmail.com](mailto:pierceperforms@gmail.com) to confirm your submission.

Hooray, you're doing this!

Begona & Phil